



**Position:** Content Creator

**What's in it for you:** This is an opportunity to gain professional experience with a non-profit organization and to meet new people. You will be helping to further a great cause and making a difference in the lives of people who struggle with stuttering.

**Purpose:** The Content Creator works closely with the Marketing and Communications Coordinator, Social Media Coordinator, and Web Master to create informative and engaging social media posts, aiding the organization's mission of providing support to Canadians who stutter and their families by raising awareness about the issue.

**Key responsibilities:**

- Compile research and insights on stuttering
- Grow CSA's social media following and reach a wider demographic
- Interact with followers (via comments and direct messaging)
- Create Instagram, Facebook, and website posts that are captivating, informative, and appropriate for the platform

**Skills:** We are looking for a highly creative volunteer with strong writing and visual presentation skills. This volunteer must also have strong interpersonal skills, as they must be able to influence people to pay attention to CSA's cause and their role has a public relations component.

**Experience:** Experience in creating content of any kind (i.e. blog, YouTube channel, influential social media accounts, etc.) is strongly preferred. Background in communications is an asset.

**Time Commitment:** 2-4hrs/month; flexible hours